

Under the Patronage of
Her Highness Sheikha Jawaher Bint Hamad bin Suhaim al Thani

“Business Women and the New Age of Innovation,
Entrepreneurship and Social Responsibility ”

DAY ONE: December 16, 2014

Time	Sessions
08:00 - 09:30	Registration of Participants
10:00 - 11:30	Master of Ceremony: <ul style="list-style-type: none">● Mrs. Nimat Al Matari, Radio Host, Radio Monte Carlo - France Interactive Business Network Welcome Speech: <ul style="list-style-type: none">● Mr. Raed Chehaib, CEO, Interactive Business Network - Qatar Qatari Businesswomen Association Welcome Speech: <ul style="list-style-type: none">● Mrs. Aisha Alfardan, Vice Chairwoman, Qatar Businesswoman Association - Qatar Keynote Speech <ul style="list-style-type: none">● H.E. Mrs. Sare DAVUTOGLU, Spouse of the Prime Minister of Turkey Speakers: <ul style="list-style-type: none">● Ms. Sana Bardawil, Director of Communication, MENA - Shell● Ms. Hiba Al Tamimi, GM Retail, QNB - Qatar● Mr. Walid Al Sayed, COO, Ooredoo - Qatar● Mr. Abdul Aziz Al Khalifa, CEO, QDB - Qatar● Ms. Maryha Al Dafa - Acting Director, Communication Directorate, Qatar Foundation - Qatar Awards and Honoring
11:30 - 12:15	Networking Coffee Break – Exhibition Visit
12:15 - 12:45	Individual Remarks - A success Story: <ul style="list-style-type: none">● Ms. Munera Al Dosari , Girnass Developer - Qatar● Reem Badran, Owner of Al Hurra for Management and Business Development Chairperson of the National Microfinance Bank (NMB) - Jordan

DAY ONE: December 16, 2014

Time	Sessions
12:45 - 13:15	Networking Coffee Break
13:15 - 14:30	Second Session: Businesswomen as Innovators and Entrepreneurs: A Continuing Update on Opportunities, Challenges, Skills and Success. <ul style="list-style-type: none">- Changing entrepreneurial opportunities and risks under prevailing conditions in the Arab world.- Updating the impact of political and social change in a number of Arab countries on the role, activities and leadership potential of Arab women entrepreneurs.- Future potential and possibilities in light of regional economic prospects. Moderator <ul style="list-style-type: none">- Dr. Sharif Elabdelwahab, Head of National Entrepreneurship Institute - K.S.A. Speakers: <ul style="list-style-type: none">● Mrs. Cynthia Dearnin, Managing Director, Dearnin & Associates - Australia● Dr. Reem Alfrayan, Director of Businesswoman Sector, Councils of Saudi Chambers - K.S.A.● Dr. Fatima Othman Baathman - K.S.A.● Mrs. Fiorina Mugione, Chief Entrepreneurship Section UN Conference on Trade and Development● Ms. Mashaal Al Ansari, Board Member, QBWA - Qatar
15:00 - 16:00	Lunch Break
19:30 - 23:00	Qatari Businesswomen Association Annual Networking Dinner (by Invitation)

DAY TWO: December 17, 2014

Time	Sessions
08:00 - 09:00	Networking Coffee Break
09:00 - 10:15	Third Session: Businesswomen and Corporate Social Responsibility (CSR) <ul style="list-style-type: none">- The growing importance of CSR in business strategy and mission statements.- Are business women leaders more active in CSR or are there no gender differences in this respect.- The record of Arab women business leaders in CSR initiatives: Comparing the Arab world with developed economies. <p>Moderator:</p> <ul style="list-style-type: none">- Dr. Aisha bint Yousef Al Mannai, Director, Islamic Studies Center in Qatar Foundaiton - Qatar <p>Speakers:</p> <ul style="list-style-type: none">● Mrs. Bouthaina Al Ansari, Board Member, QBWA - Qatar● Mrs. Clarissa Anderson, CSR Leader, IBE - Qatar● Mrs. Nabila Fakhri, Vice President HR, Qatar Airways - Qatar
10:15 - 10:45	Individual Remarks: <ul style="list-style-type: none">● Mr. Dennis Percy, Senior Lead Consultant - JMJ Associates - Qatar● Mrs. Monika Papadopoulou, Community Relations Manager, Potential - UAE
10:45 - 11:15	Networking Coffee Break
11:15 - 12:30	Fourth Session: Social Responsibility Strategies for Reducing Poverty, Generating Investment and Trade, and Improving Business Performance. <ul style="list-style-type: none">- Case studies on CSR initiatives to reduce poverty and their applicability in the Arab world.- Impact of social responsibility in improving business performance and investment- Determining the right corporate social responsibility strategy for a business enterprise in Qatar.

DAY TWO: December 17, 2014

Time	Sessions
	<p>Moderator:</p> <ul style="list-style-type: none"> ● Mrs. Maali Qasem, Legal Advisor, Ferris & Co. - Jordan <p>Speakers:</p> <ul style="list-style-type: none"> ● Ms. Laila Miyara, President, AFEM - Morocco ● Ms. Rola Basamad, General Director of Female Employment, Bab Rizk Jameel - K.S.A. ● Dr. Diana Hamade, Founder, International Advocate Legal Services - UAE ● Mrs. Maha Al Baghli, Founder & MD, Safira CSR Company - Kuwait ● Mr. Munther Zeidan, Director of Micro-Project Development Qatar Charity
12:30 - 13:00	<p>Keynote Speech:</p> <ul style="list-style-type: none"> ● Mrs. Alla Kovanlenko, Deputy CEO - Congress of Businesswomen of Ukraine ● Mr. Benjamin De Seille, Vice President MENA, Fuchs & Associés - Qatar
13:00 - 13:30	<p>Networking Coffee Break</p>
13:30 - 14:45	<p>Fifth Session: Social innovation in Principle and Practice: Does it have a Meaningful Impact</p> <ul style="list-style-type: none"> ● Meaning, scope and applications of social innovation. ● Some proven results and benefits from social innovation initiatives, with particular reference to women. ● Social innovation in the Gulf countries: Needs and prospective benefits. ● Aligning social innovation with business strategy & objectives. <p>Moderator:</p> <ul style="list-style-type: none"> ● Mrs. Nimat Al Matari, Radio Host, Radio Monte Carlo - France <p>Speakers :</p> <ul style="list-style-type: none"> ● Mrs. Laurance Lehman Ortega, Affiliate Professor, HEC Paris University - Qatar ● Ms. Lina Khalifeh, Founder, Shefighter- Jordan ● Eng. Fatima Mahmoud, Reservoir Engineer, Maersk Oil - Qatar ● Mrs. Zdenka Loncar, Assistant Minister, Ministry of Entrepreneurship and Crafts - Republic of Croatia
14:45 - 15:00	<p>Closing Remarks</p>
15:00 - 16:30	<p>Lunch</p>